



be

**better energy**

GREEN POWER (PPA)



# Better Energy PPA

## Add new renewable energy to society

You can become a world leader in sustainability – but only if you make the right choice of green energy.

The only way for society to transition to 100% renewable energy is if everyone plays a part. As a business, you have the power to do more. You can be a force for good in the world if you make better energy choices. You can play an active role in speeding up our progress towards a greener future.

What makes you a world leader? True additionality.

Today, you have a rare chance to radically change the way society is powered. You can increase the amount of renewable energy in the grid.

New green energy – without subsidies and thus with true additionality – is now available for you to purchase. Corporate power purchase agreements (PPAs) with true additionality are now a critical tool in adding new renewables to the grid and phasing out fossil fuels.

With a Better Energy PPA, you can ensure a positive climate effect, green the grid by adding new renewables without subsidies and reduce CO<sub>2</sub> emissions. At the same time, you can control your energy costs.

Your choice of green energy can ensure that new capacity gets built and added to the grid. You need to make a choice – to make a difference.



**Become  
a world  
leader in  
sustainability**



**Did you know:** The transition to renewable energy can only be achieved by adding new renewable energy to the energy system.

# Achieve true additionality

## Become one of the most sustainable companies

In the transition to a renewable energy supply, you can make all the difference in the world by buying new subsidy-free green energy with true additionality.

The transition to renewable energy can only be achieved by adding new renewable energy to the energy system. Only by creating and adding new renewable energy can fossil fuels be phased out.

Until now, the supply of renewable energy has been driven by government support. The granting of this support has had the effect of additionality, the fact that new renewable

energy plants have been built and new renewable energy has been added to the energy supply. Government support has had the effect of adding new renewable energy.

At the same time, the renewable energy supplied through government support has received Guarantee of Origin certificates (GoOs) which have been used by energy suppliers to document the sale of renewable energy to their consumers. However, this sale of energy and GoOs has had no effect of additionality. Two parties are simply trading in pre-existing renewable energy. It has had no effect of increasing the supply of new renewable energy.

When consumers buy existing renewable energy for their electricity supply, they just take it away from other consumers, and the net result is the same. New renewable energy is not added, and CO<sub>2</sub> emissions are not reduced. They just use the renewable energy that taxpayers have already paid to add through government support.

Better Energy PPAs are a way for you to access green energy, while also adding new green energy to the grid. For us, it is all about additionality, the fact that new renewable energy capacity gets built and added to the grid.



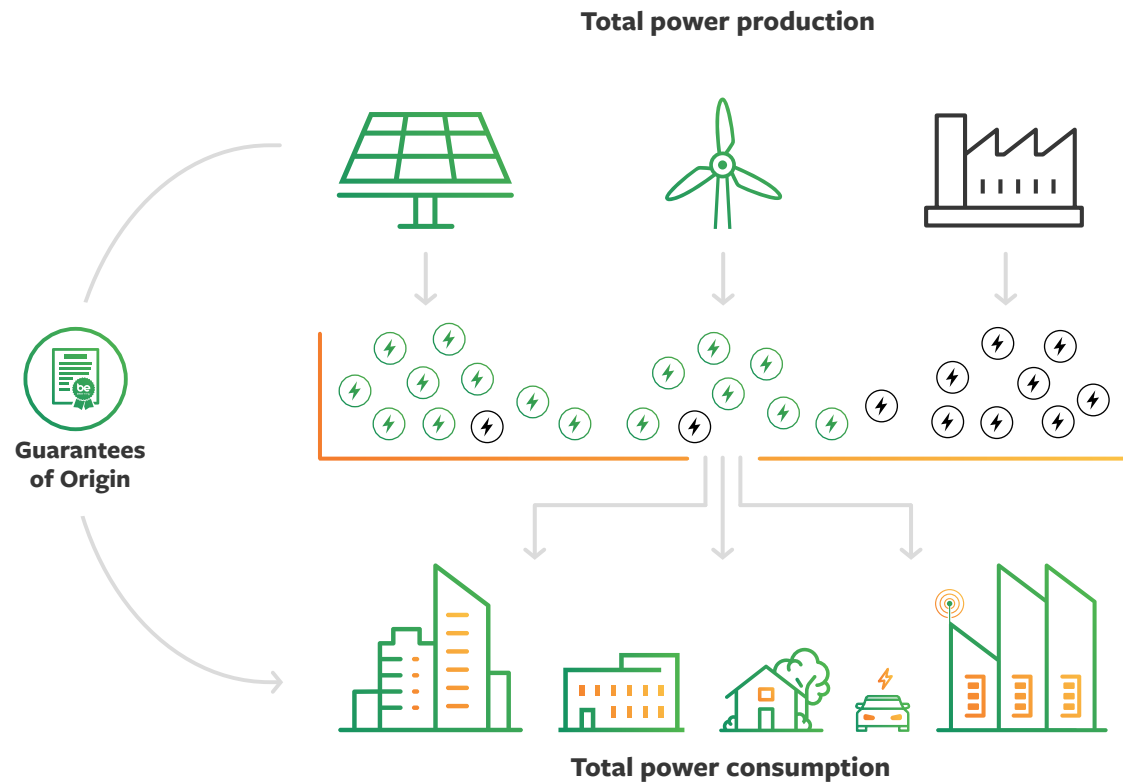


**Did you know:** It does not matter what you take from the grid. It is what you add that counts.

# Green the grid with us

The physical power grid can be thought of as one big pool of energy. The electricity produced from both renewable and non-renewable sources gets mixed together in this pool. As a consumer, you cannot specify which electrons you get, but you can make sure that you add as much green energy as you use. This makes the whole power grid greener.

With a Better Energy PPA, you can add more renewable energy to the grid, get a new project built and claim the consumption of the associated renewable energy with a Guarantee of Origin.





# Control your energy costs

Take your place as a leader in the low-carbon economy.

PPAs serve as a long-term hedge against price uncertainty and carbon price swings. PPAs provide a long-term price guarantee in a volatile electricity market. They also provide long-term stability and security in a world of changing requirements and regulations.

The importance of ESG (environmental, social and governance) issues is growing. In all sectors, consumers and other stakeholders are demanding greater transparency and accountability from businesses on a broad range of issues, including how businesses respond to climate change. You can demonstrate your commitment to sustainability and improve your ESG ratings by enabling more renewable energy to be added to the grid and reducing CO<sub>2</sub> emissions.

More and more governments are turning to carbon taxes to reduce CO<sub>2</sub> emissions. Carbon pricing programmes are on the way and carbon taxes are expected to rise. This will be expensive

BETTER ENERGY PPA



if your energy supply is not free from CO<sub>2</sub>. Along with carbon taxes, certificate prices will also rise, making them an even less attractive alternative. With a PPA, you have future-proofed your business. You have secured green energy with true additionality, and you are assured zero carbon status for many years to come.

We make it easy for you to choose affordable, reliable, sustainable electricity with long-term price certainty. You can create positive impact, while reducing negative impact.

# Be specific and transparent

## Specific

We offer direct purchase of clean electricity generated by specific solar projects. Large-scale and direct purchasing have immediate impacts on CO<sub>2</sub> reduction, and you can make more credible claims about your sourcing. Being associated with a specific project can distinguish your impact from others.

## Biodiversity

Today, there is a biodiversity crisis just as serious as climate change. Solar plants can serve as protected spaces for native and pollinator-friendly plants and long-term havens for wildlife for 30+ years. No pesticides or chemicals are used on our sites. You can help support biodiversity initiatives with your choice of power.

## ESG

A PPA can be a powerful tool for showing performance against the CSR or the ESG (environmental, social and governance) goals of your organisation. You have direct access to a specific project and location – you can pinpoint the precise source of your new green energy. A solar plant is tangible proof that your company is working to make a difference.

## Subsidy-free

Better Energy builds solar plants without state subsidies, ensuring that your PPA provides true additionality and that you power your operations with new renewable energy that greens the local grid. By purchasing subsidy-free green energy, you are the reason that new energy capacity gets built and added to the grid.



## Act now

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**Achieve true additionality** – the choice that makes a difference.

**Boost your strategic advantage** and enhance your reputation globally.

**Be a leader** of the green energy transition in your community and industry.





# COMPANY INFORMATION

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## Company

Better Energy Management A/S  
Gammel Kongevej 60, 14th floor  
1850 Frederiksberg C  
Denmark  
Central Business Registration No: 36950676

Phone: +45 71 99 02 03  
Internet: [www.betterenergy.com](http://www.betterenergy.com)  
E-mail: [info@betterenergy.dk](mailto:info@betterenergy.dk)